

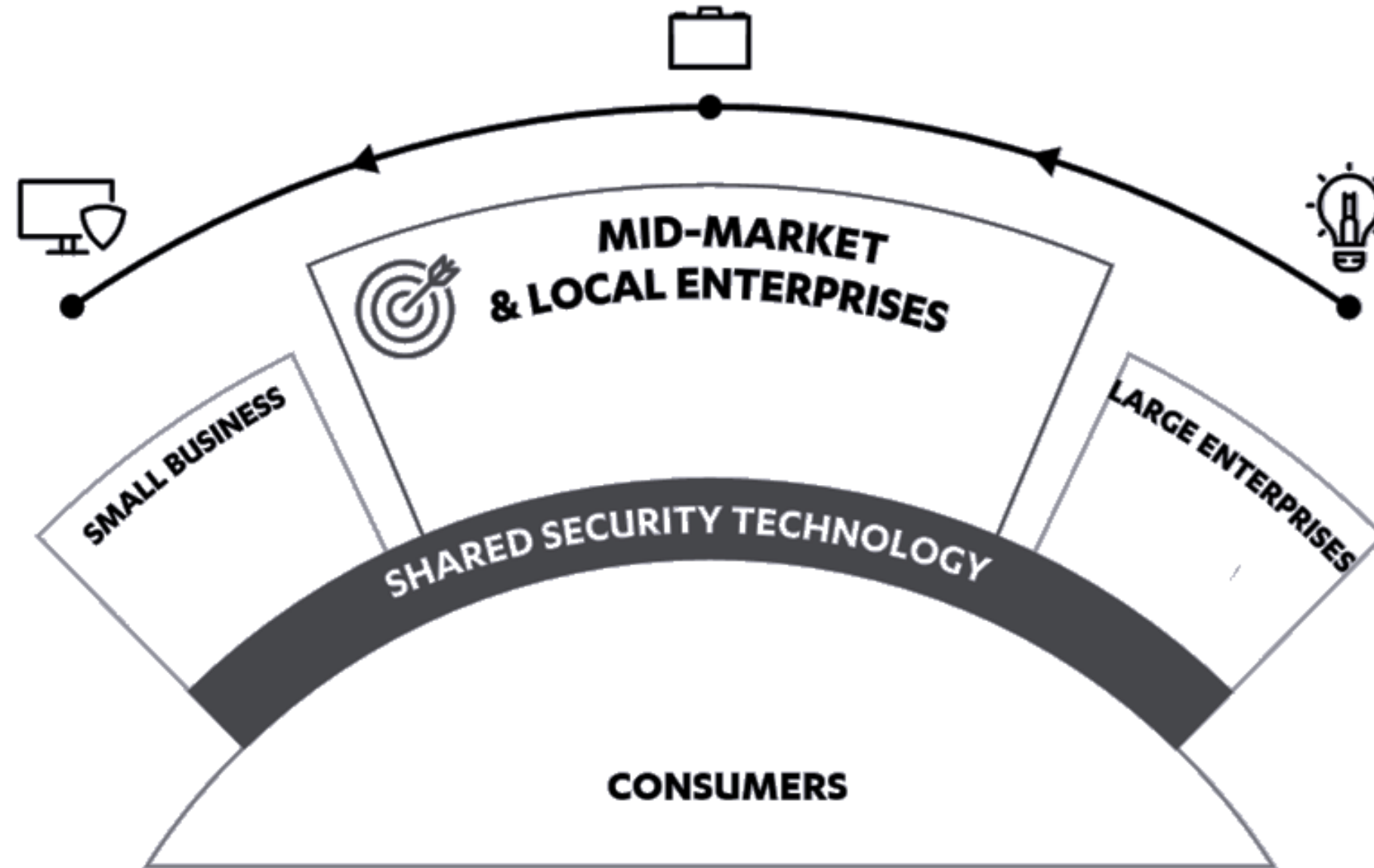
W / T H<sup>®</sup>  
secure | Formerly  
F-Secure Business

F-Secure Business  
is now **WithSecure**

# Protecting businesses in 100+ countries



We offer **enterprise-grade cyber security** to businesses – and consumers



We are targeting the corporate **mid-market and local enterprises**

# „Next-gen“ for 10+ years

## 2006 – DeepGuard 1.0

The first version of DeepGuard is introduced as a response to the accelerating rate of new malware.

## 2010 – DeepGuard 3.0

Expanded use of metadata. DeepGuard now uses prevalence data.

## 2013 – DeepGuard 5.0

DeepGuard now prevents exploits in commonly targeted applications.

## 2019 – Security Cloud

DeepGuard connected to F-Secure Security Cloud for new cloud-based analysis modes.

## 2008 – DeepGuard 2.0

DeepGuard starts utilizing the F-Secure Cloud for file reputation data.

## 2011 – DeepGuard 4.0

Expanded focus on prevalence. Even faster and more accurate response to quickly evolving threat scenarios.

## 2017 – DeepGuard 6.0

On-the-fly behavioral analysis is performed more accurately and with lower system impact.

# Best protection on all fronts – verified by independent industry evaluations



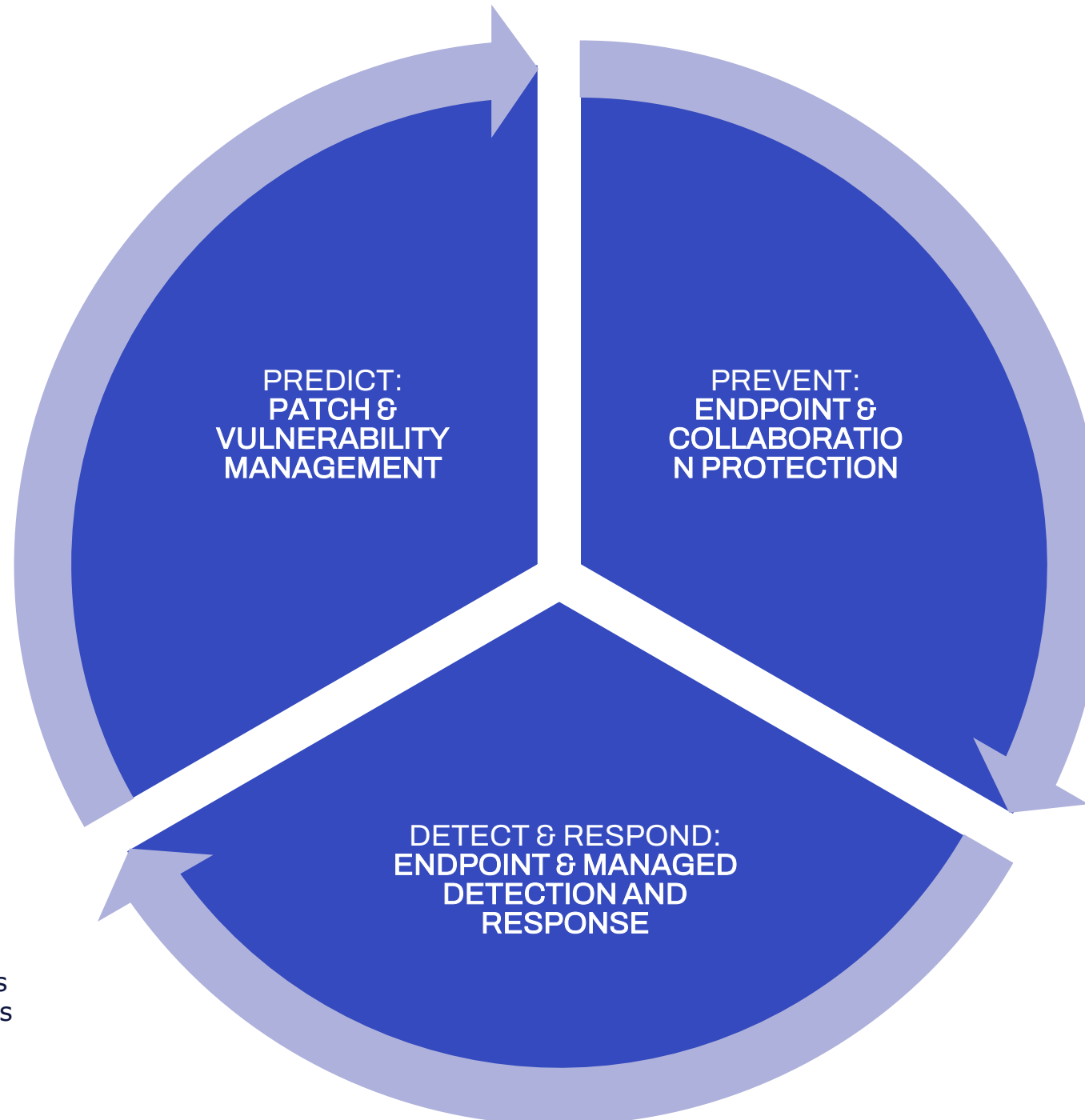
WithSecure™ named a 2020 Gartner Peer Insights Customers' Choice for Vulnerability Assessment



WithSecure™ qualified as a Payment Card Industry's Approved Scanning Vendor (PCI ASV)



Independent evaluation by MITRE confirmed WithSecure's industry-leading capabilities in detecting advanced attacks



**7** Annual *Best Protection* awards



WithSecure™ has the most annual 'Best Protection' AV-TEST awards for business since its inception, and the latest Top Product.



WithSecure™ Elements is PC Mag Editors' Choice 2022



WithSecure™ Elements Endpoint Protection won SC Awards Best Endpoint Security 2021.



AV-Comparatives named WithSecure™ 'Strategic Leader' for Endpoint Prevention and Response (EPR) in 2022

# Best protection independent



Rasmus Saxén  
Researcher, WithSecure

“We had a perfect score across the entire testing year, meaning not a single malware sample was missed across the two protection testing categories, totalling ~92k test samples.”

WithSecure™ named a 2022 Customers' Choice for V



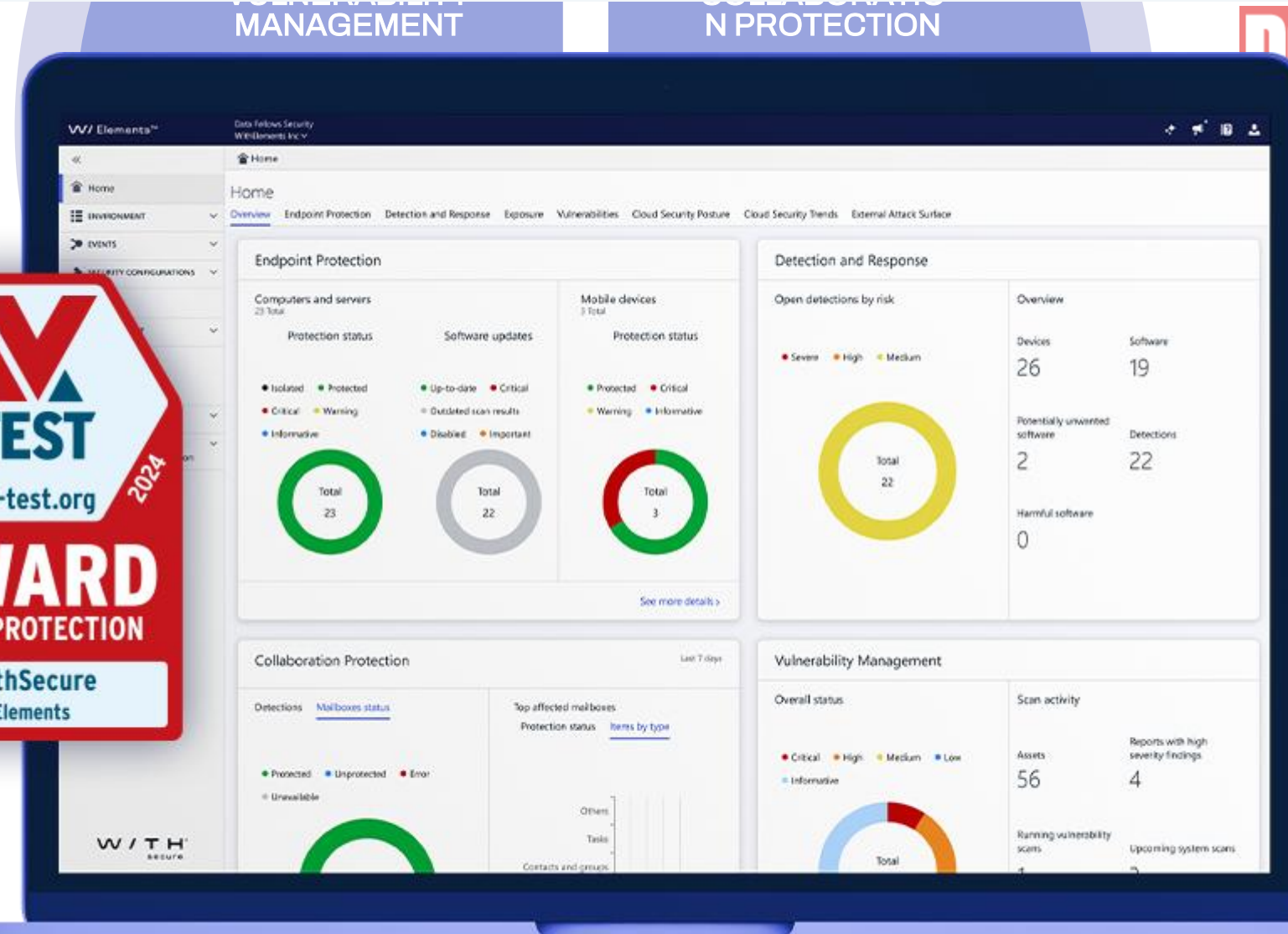
Qual 'Best Protection' AV-its inception, and the



WithSecure™ qualified as a Payment Card Industry's Approved Scanning Vendor (PCI ASV)



Independent evaluation by MITRE confirmed WithSecure's industry-leading capabilities in detecting advanced threats



WithSecure™ Elements is PC Mag Editors' Choice 2022



WithSecure™ Elements Endpoint Protection won SC Awards Best Endpoint Security 2021.

AV-Comparatives named WithSecure™ 'Strategic Leader' for Endpoint Prevention and Response (EPR) in 2022



# WithSecure a leading European vendor in Gartner Magic Quadrant 2024 for EPP

- WithSecure is once again identified as one of the leading **15** vendors in the Gartner Magic Quadrant for Endpoint Protection Platforms
- WithSecure is one of only four **European** cyber security vendors included in the report
- WithSecure **significantly improved** its position compared to the previous report in terms of both **completeness of vision** and ability to execute – more than any other vendor!

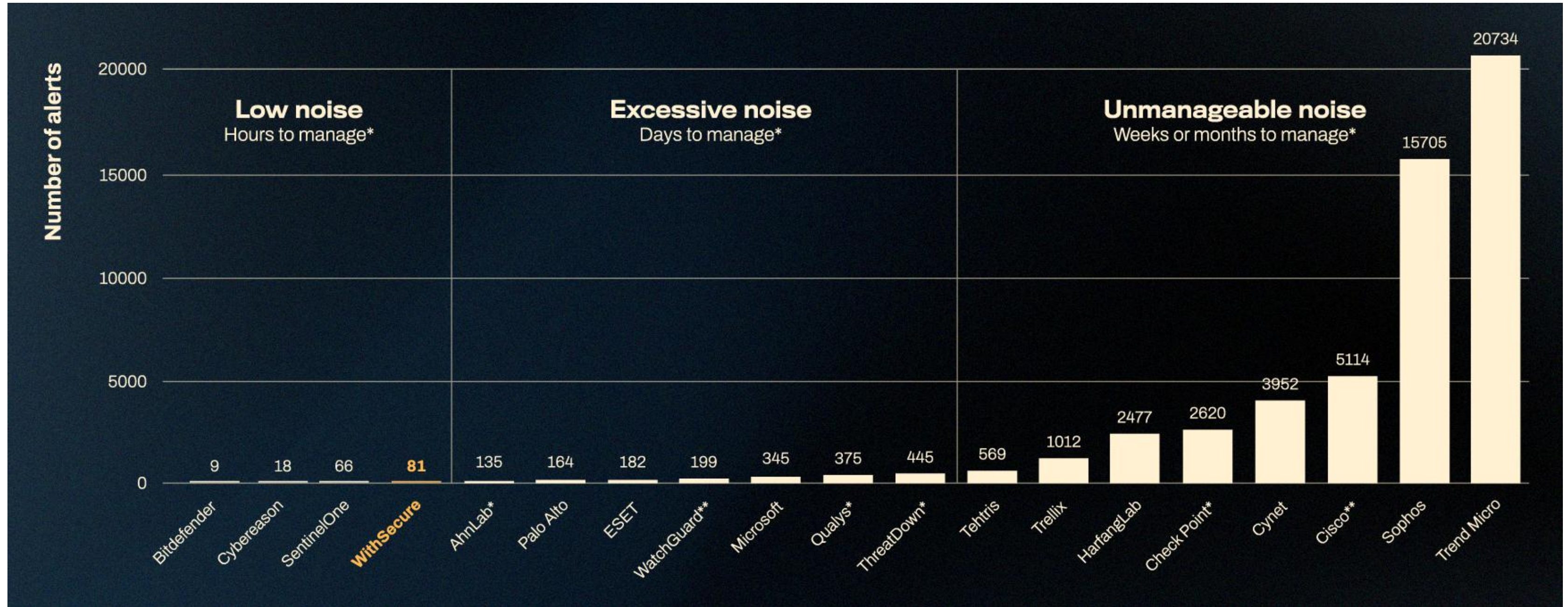


## WithSecure is a good fit for small and midsize businesses

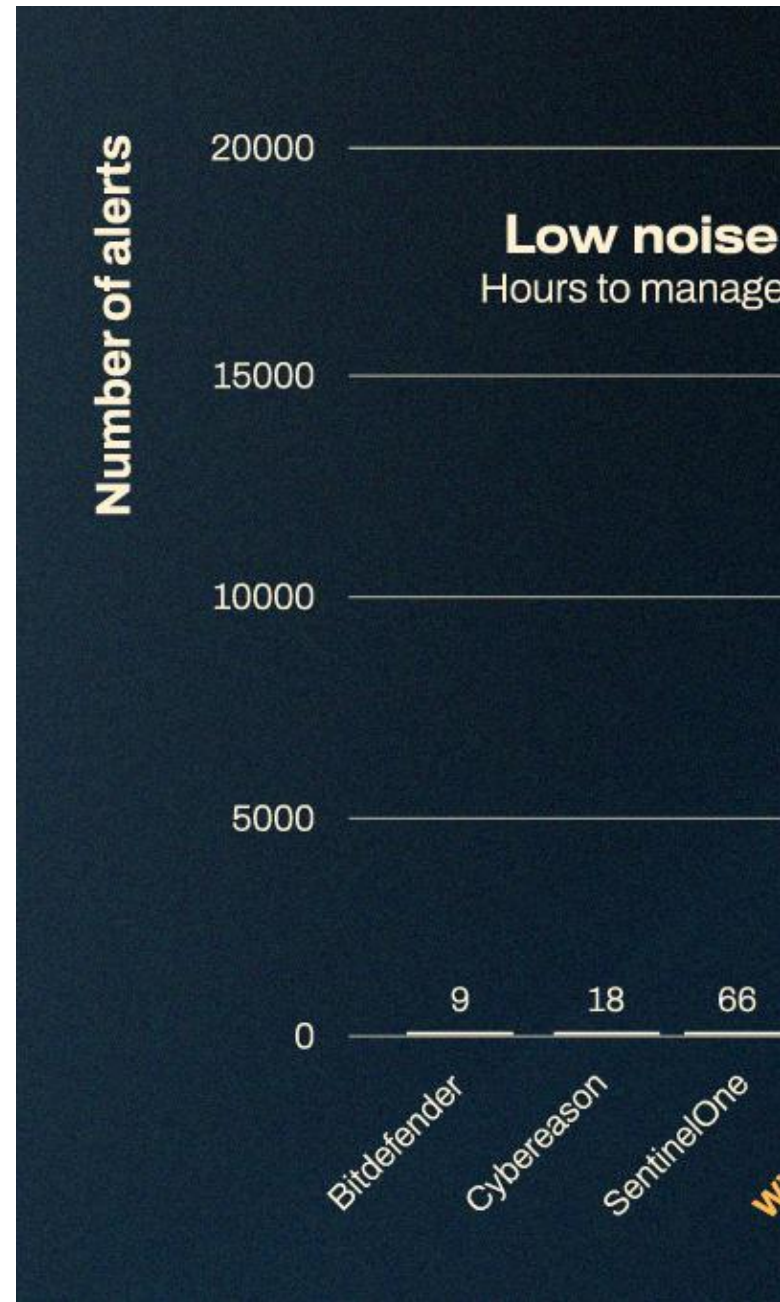
### WithSecure's strengths:

- **Attuned to the needs of the midmarket**, while Gartner is primarily targeting enterprises
- **Affordable and generally lower than average pricing** compared to other vendors in the report
- Customers generally rate the **support they receive from WithSecure** as good

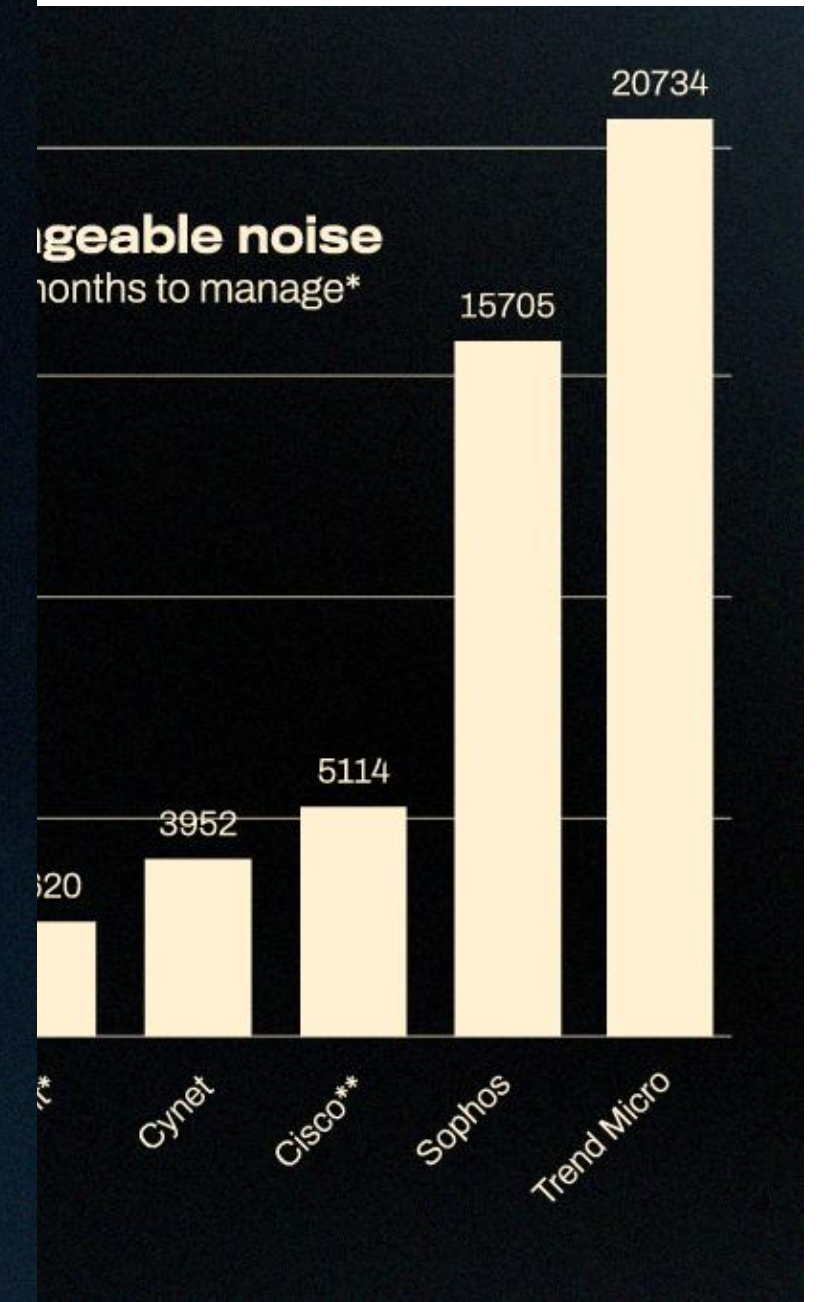
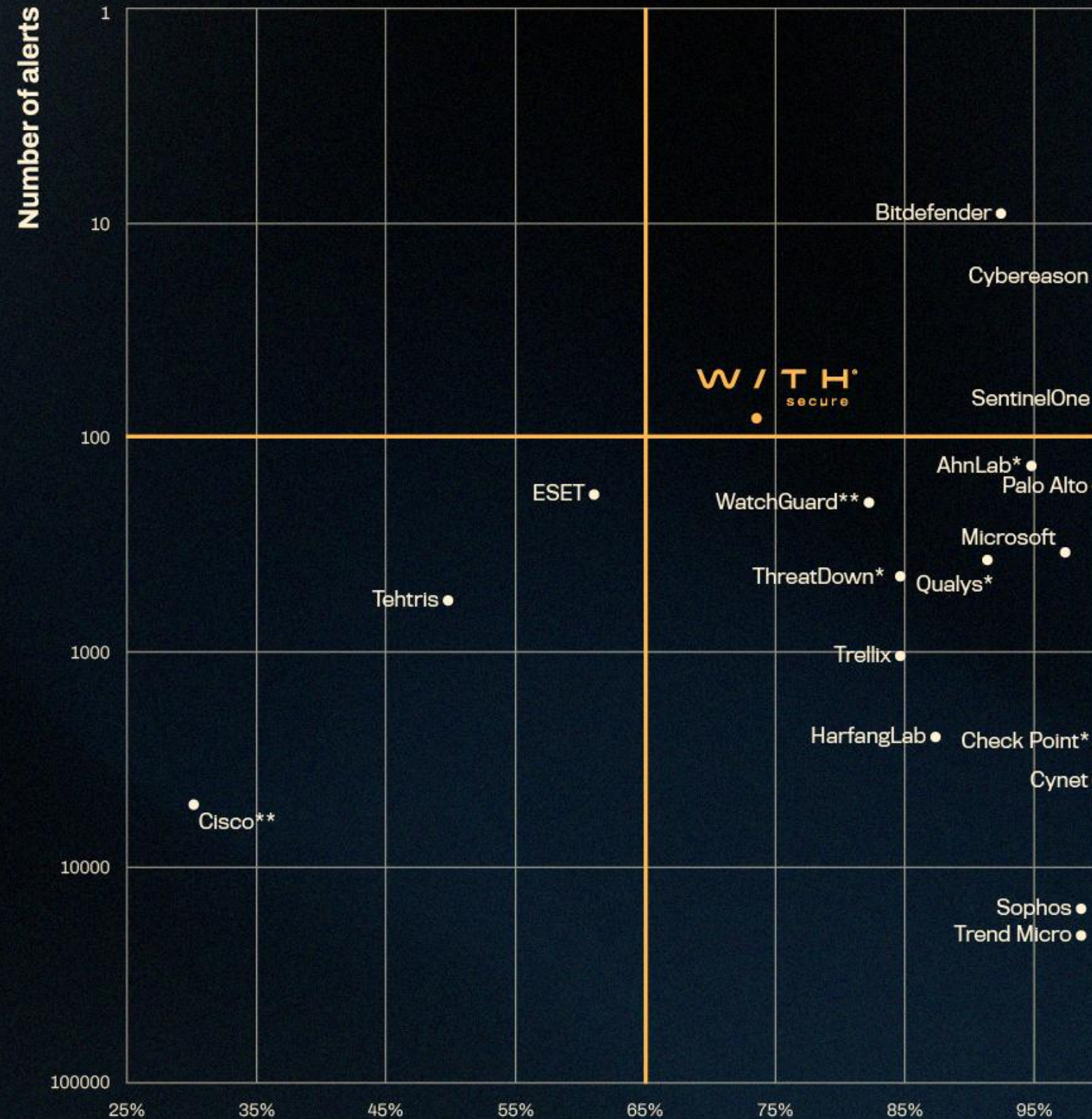
# WithSecure sets new standards in detection-to-alert ratio for the mid-market



# WithSecure sets a new record for the lowest alert ratio for the industry



## WithSecure Elements EDR is a leader in detection-to-alert ratio in 2024 MITRE ATT&CK® Evaluations: Enterprise



### Detection coverage

Detection coverage and number of alerts (Critical / High / Medium) after configuration changes. Results are not fully comparable for vendors not participating in (\*) macOS or (\*\*) macOS/Linux tests. Detection coverage only based on the tests participated.



# WithSecure Elements™

Proactive and Modular – Made for Co-Security

# WithSecure™ Elements

Right security outcomes with optimal blend of technologies and services

Simple and efficient security management with AI-powered Elements Cloud

Prepare for tomorrow, strengthen your digital security today



# WithSecure™ Elements

Proactive and Modular. Made for Co-Security.



**Exposure Management**



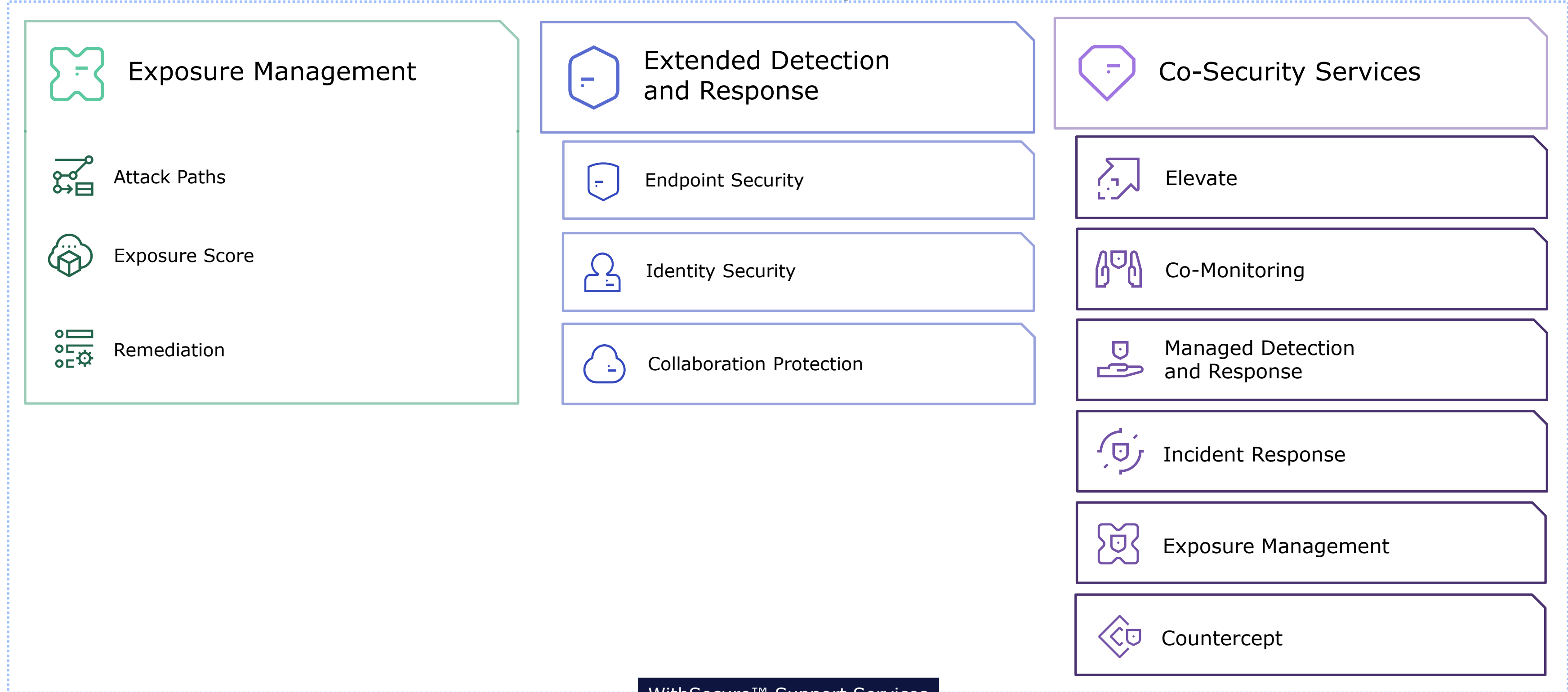
**Extended Detection  
and Response**



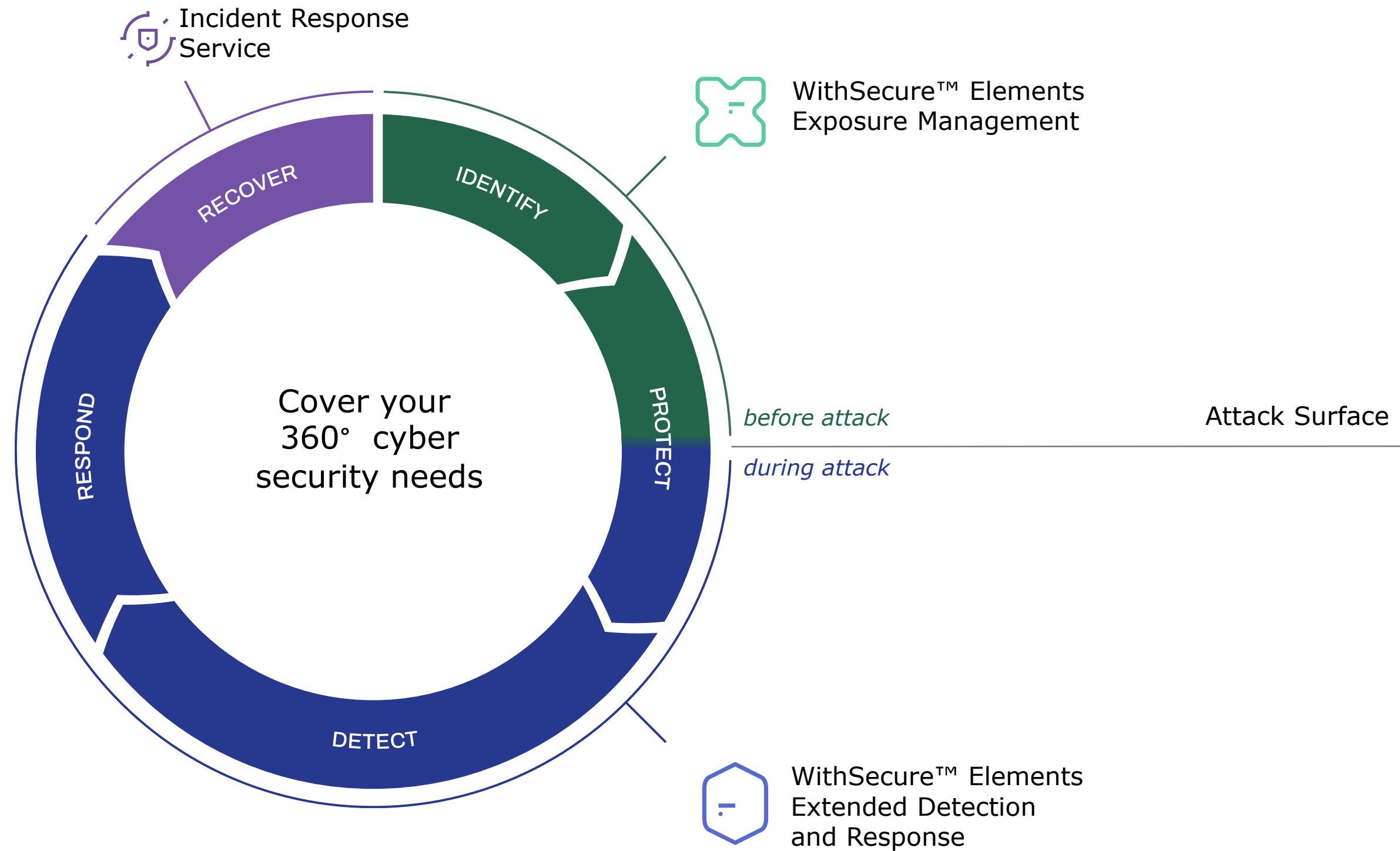
**Co-Security Services**

# WithSecure™ Elements

Proactive and Modular. Made for Co-Security.



# WithSecure™ Elements Cloud - NIST



# WithSecure Elements Endpoint Protection

EPP for Windows, Linux, Mac, Android, iOS

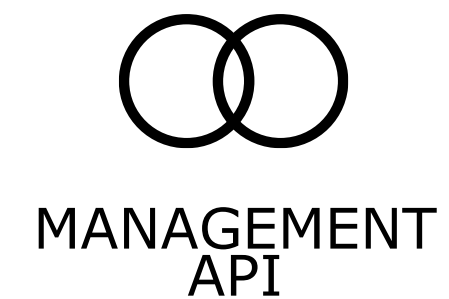
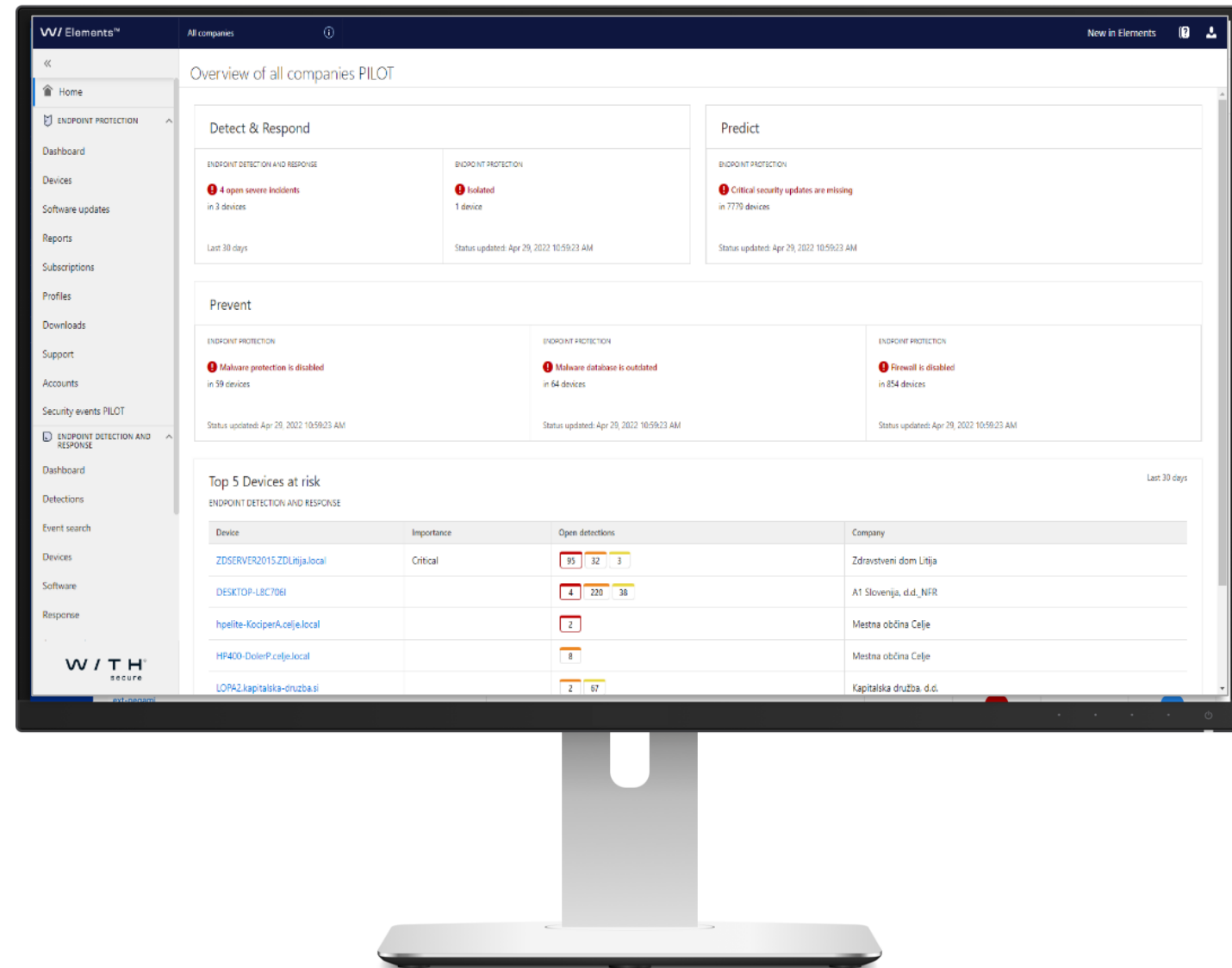
# Elements Security center



## ESC PORTAL

- ✓ New portal for seamlessly managing all WithSecure Elements solutions
- ✓ Cloud-based, no need to buy or maintain management server
- ✓ Deploy, manage and monitor security across the whole environment
- ✓ Everything is done from one web portal, accessible anywhere, on any device 24/7

# The ESC portal



# Elements EPP clients

## Windows PCs and MACs

- Elements EPP for Computers
  - Windows
  - Mac

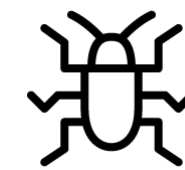
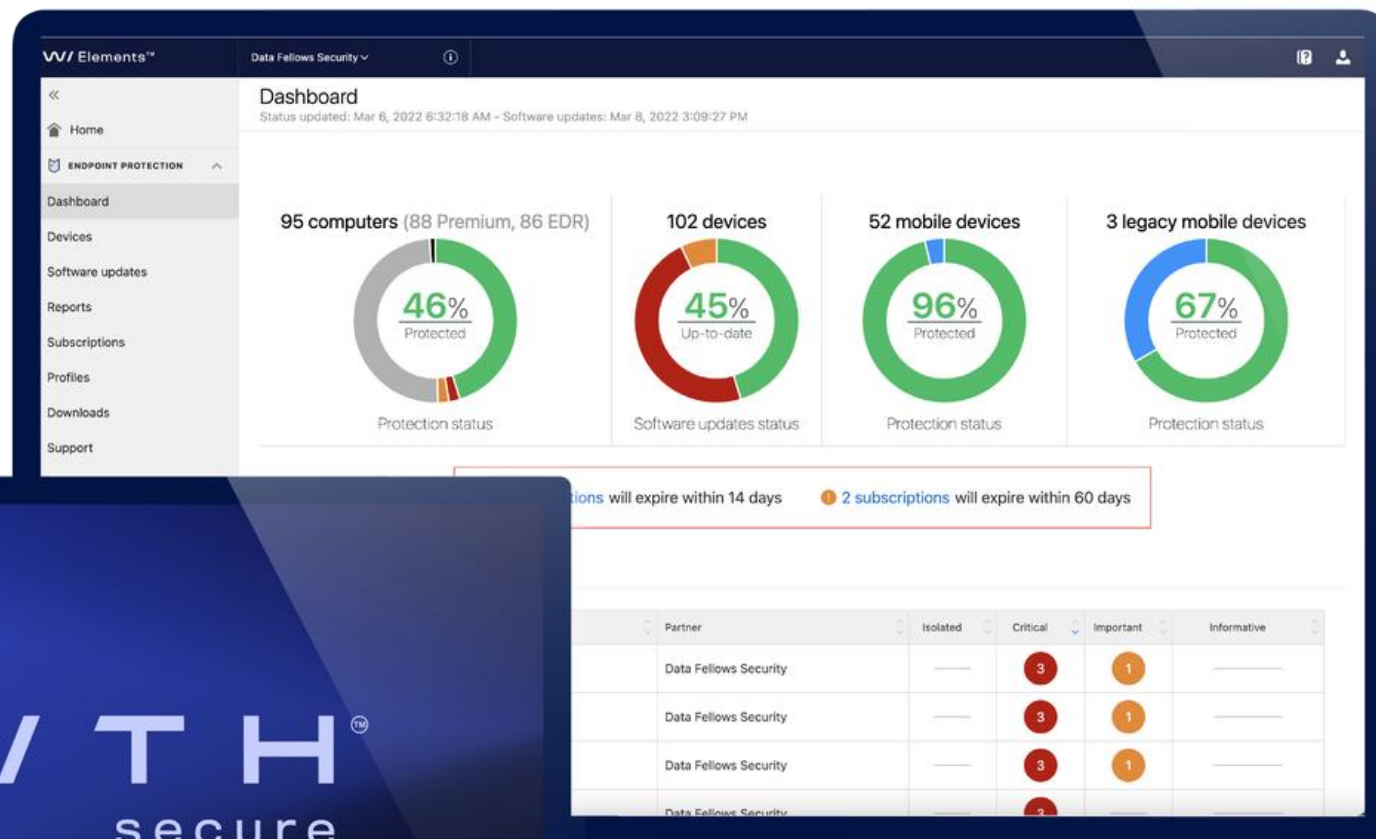
## Mobile Devices

- Elements EPP for Mobiles
  - iOS
  - Android

## Servers

- Elements EPP for Servers
  - Windows
  - Linux
  - Terminal
  - Citrix

# Elements EPP for Computers



MULTI-ENGINE ANTI-MALWARE



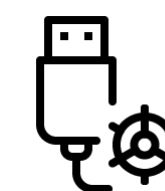
MANAGED FIREWALL



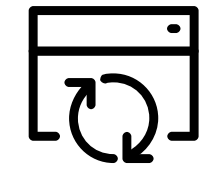
THREAT INTELLIGENCE



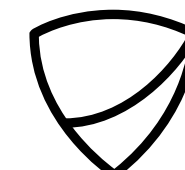
ADVANCED WEB PROTECTION



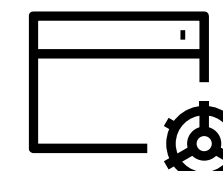
DEVICE CONTROL



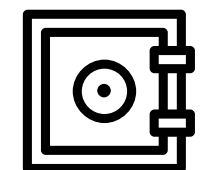
PATCH MANAGEMENT



DEEPGUARD



APPLICATION CONTROL\*



DATAGUARD\*

\* = PREMIUM FEATURE



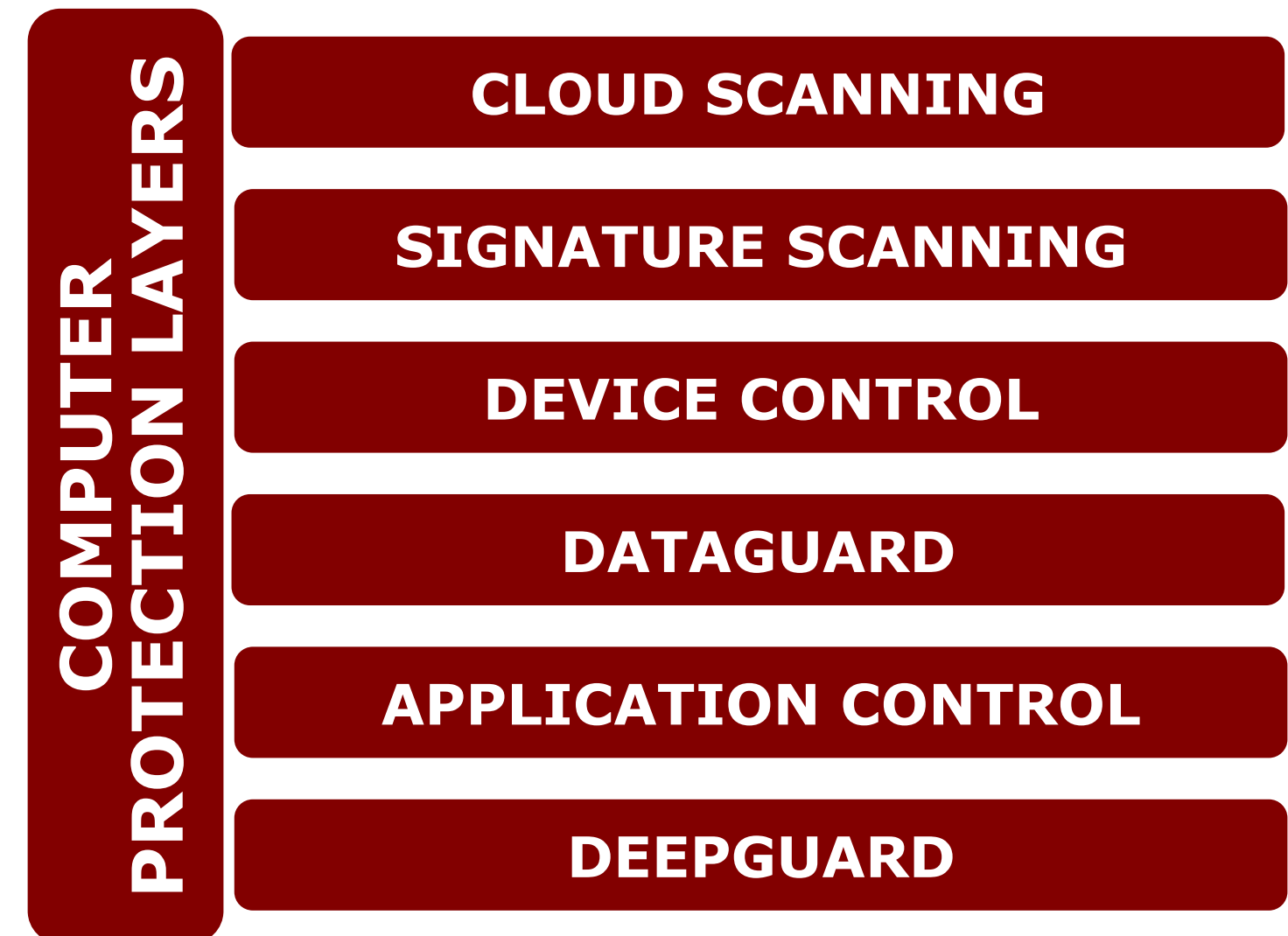
# Elements EPP for Computers - PC

- **Software Updater** reduces threats by keeping OS and 3<sup>rd</sup> party software up to date
- **Windows Firewall** with F-Secure profiles monitors and controls network traffic based on set rules
- **Web Content Control** restricts sites based on their category
- **Browsing Protection** blocks malicious URLs based on reputation
- **Connection Control** secures connections to online banking sites
- **Web Traffic Protection** scans and blocks suspicious web activity and filters active content based on type



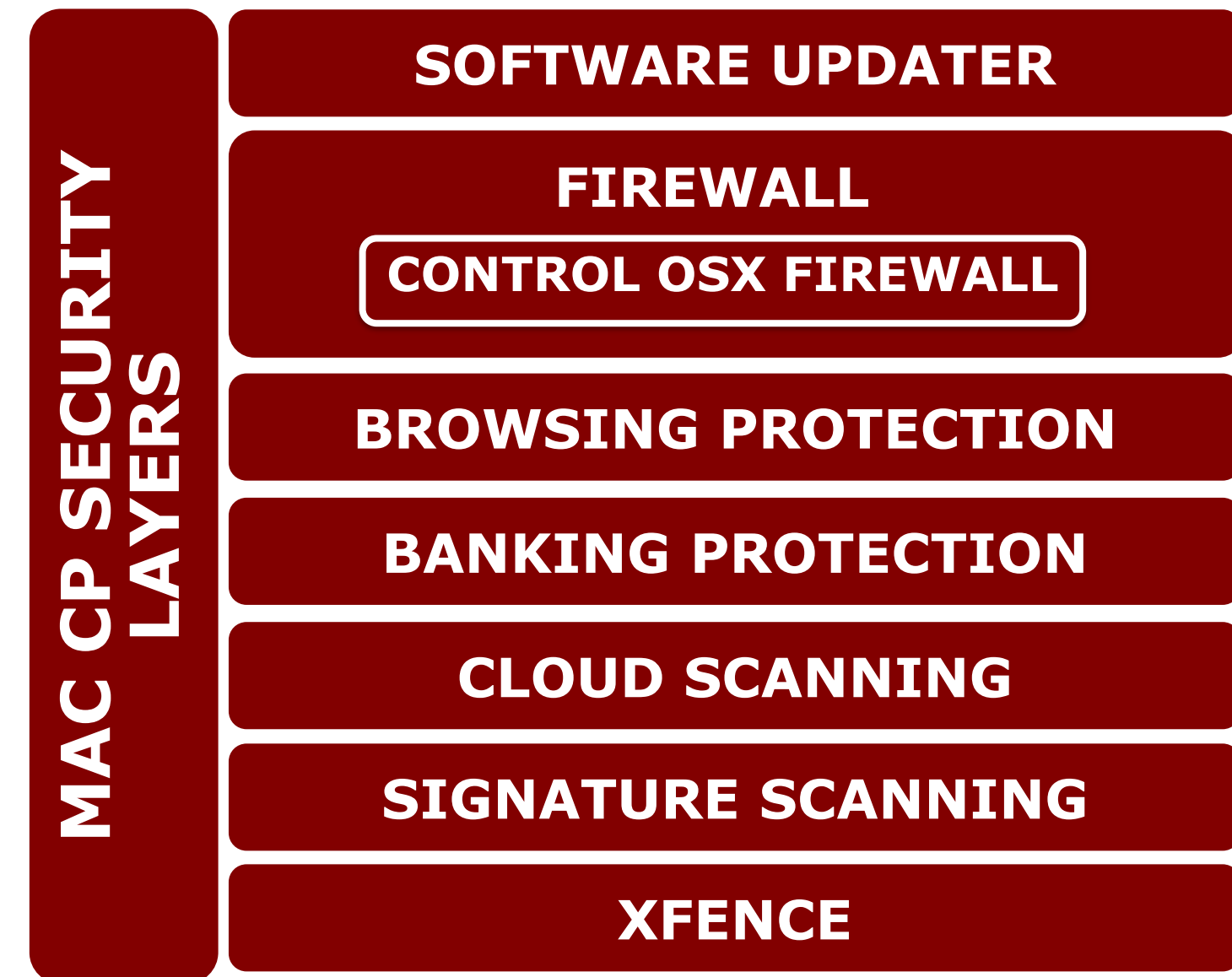
# Elements EPP for Computers - PC

- **Cloud Scanning** checks file reputations from the security cloud
- **Signature Scanning** analyzes files against malware definitions
- **Device Control** allows admins to control how USB devices and mass storages can be used on the end computer
- **Premium only: DataGuard** provides additional ransomware protection by providing access control to data folders
- **Premium only: Application Control** strengthens protection through restrictions on which applications are allowed to run
- **DeepGuard's** sophisticated technology uses heuristic, behavior, and reputation analysis

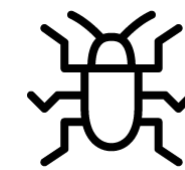


# Elements EPP for Computers - Mac

- **Firewall** controls OSX firewall
- **Browsing Protection** blocks malicious URLs to protect users from malware
- **Banking Protection** secures connections to online banking sites
- **Cloud Scanning** checks file reputations from the security cloud
- **Signature Scanning** analyzes files against malware definitions
- **XFENCE** restricts malware, unknown applications and system processes access to files without permission.



# Elements for Servers



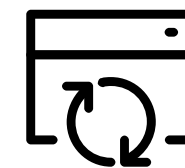
MULTI-ENGINE ANTI-MALWARE



CENTRALLY MANAGED FIREWALL



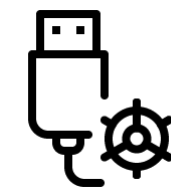
THREAT INTELLIGENCE



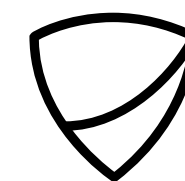
PATCH MANAGEMENT



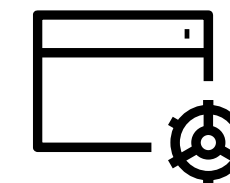
ADVANCED WEB PROTECTION



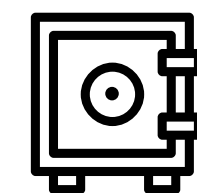
DEVICE CONTROL



DEEPCUARD 6



APPLICATION CONTROL\*

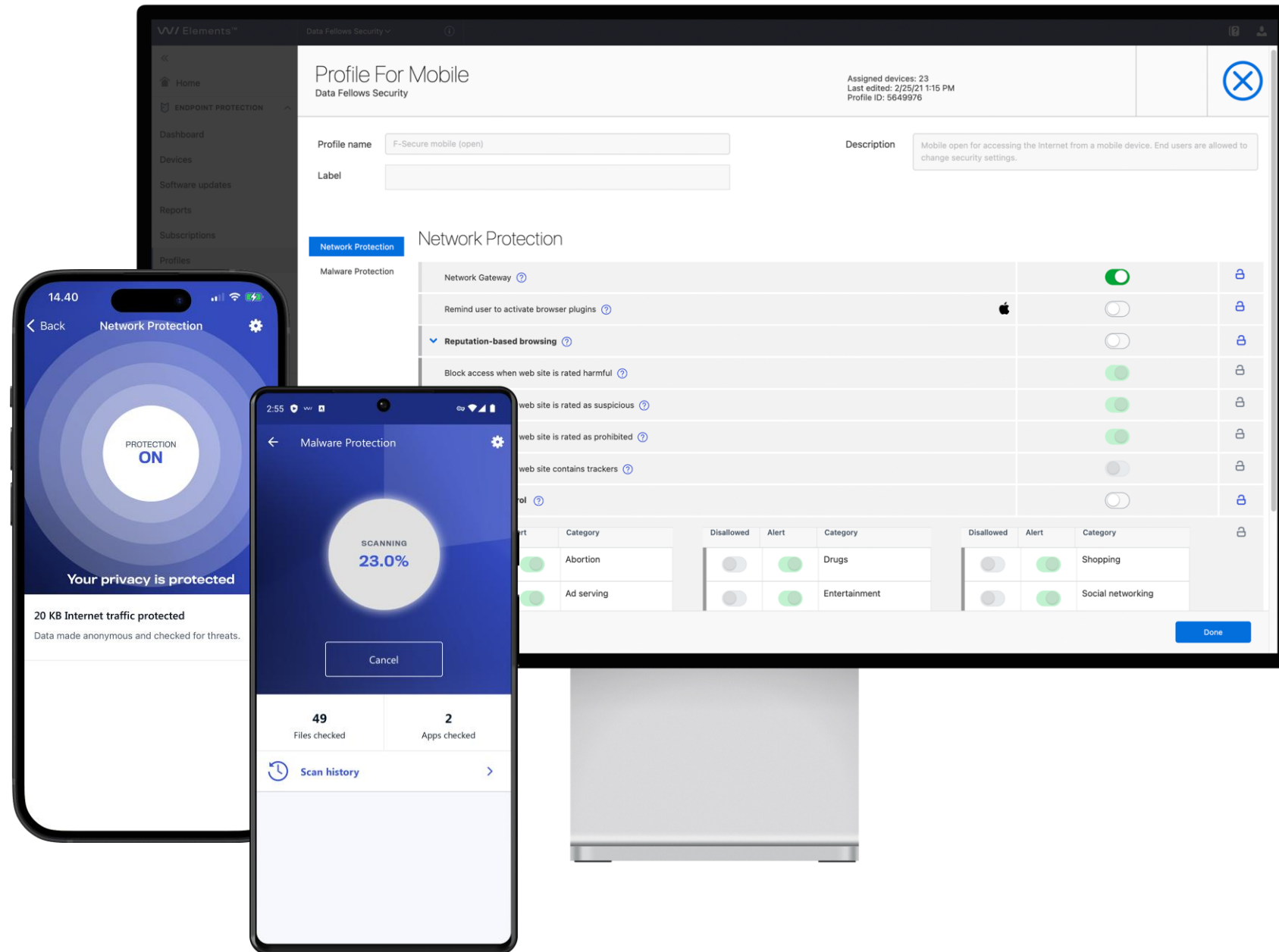


DATAGUARD\*

\* = PREMIUM FEATURE



# Elements for Mobile



NETWORK PROTECTION



SECURITY CLOUD



APPLICATION PROTECTION



BROWSING PROTECTION



TRACKING PROTECTION



MDM SUPPORT

# Elements EPP API

Can be integrated into any 3<sup>rd</sup> party SIEM, RMM or other management or auditing tool via Rest-based API.



- ✔ Enables Automation
- ✔ Custom Reporting
- ✔ Custom Workflows
- ✔ All Data & Actions
- ✔ Rest-Based

# Solution packages

## Features

	EPP	EPP Premium
Central deployment with silent updates	X	X
Multi-engine anti-malware	X	X
Heuristic & behavioural analysis with DeepGuard	X	X
Integrated Patch Management	X	X
SIEM/RMM support	X	X
Device Control	X	X
Centrally managed firewall	X	X
Rollback Ransomware protection	X	X
Application Control		X
Ransomware protection with DataGuard		X

NOTE: Features may differ with operating systems

# WithSecure Elements Endpoint Detection & Response

EDR for Windows, Linux, Mac

# How Is The Security Landscape Changing?

## EVERY COMPANY IS A TARGET

All companies are targets when criminals go for the easiest victims

## RANSOMWARE WITH BITCOIN

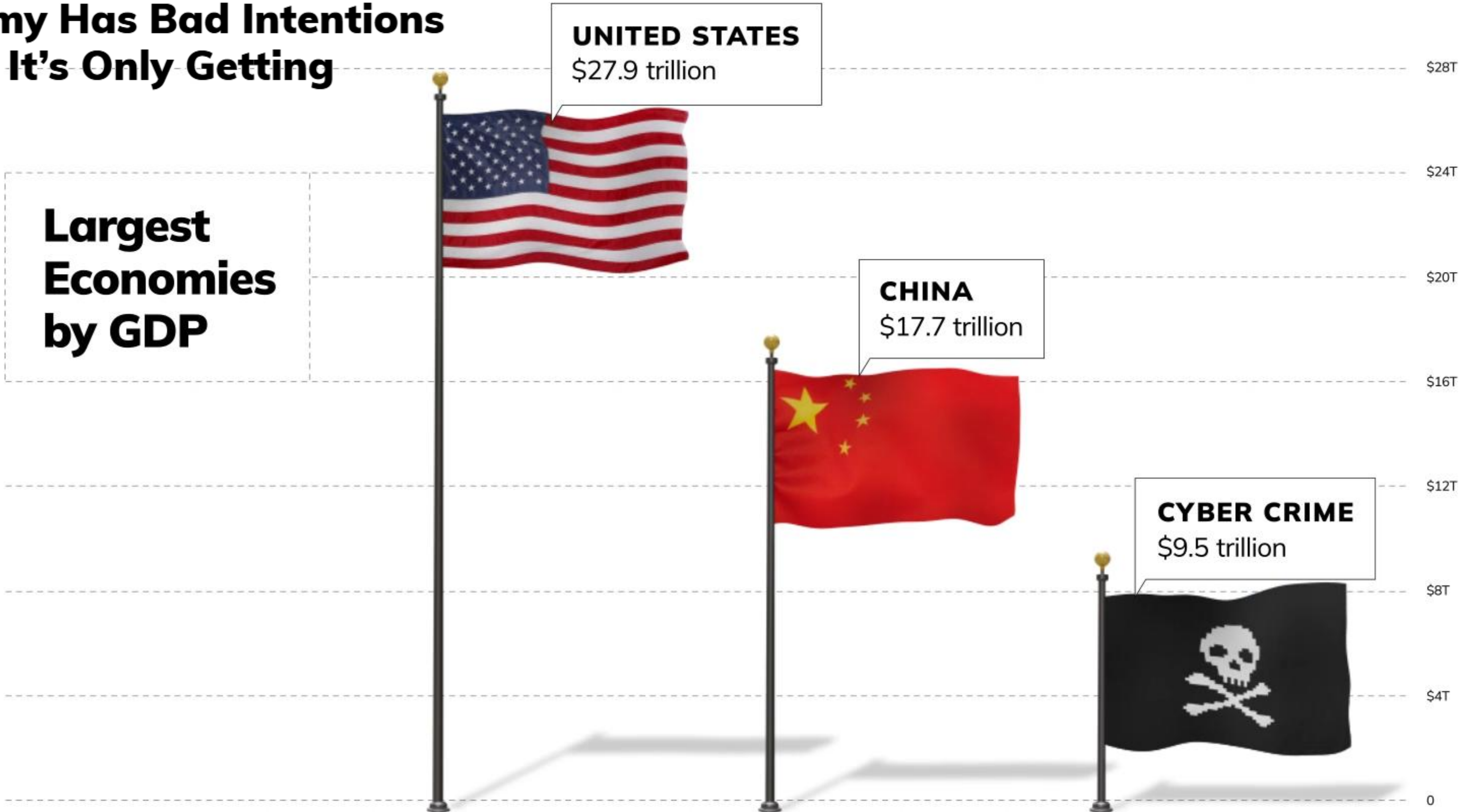
With Bitcoin, criminals can easily receive money without getting caught

## NO MORE EASILY DETECTED METHODS

Criminals are now using fileless attacks and normal operating system tools

Endpoint Protection remains **the foundation** for securing your environment

# The World's Third-Largest Economy Has Bad Intentions — and It's Only Getting Bigger



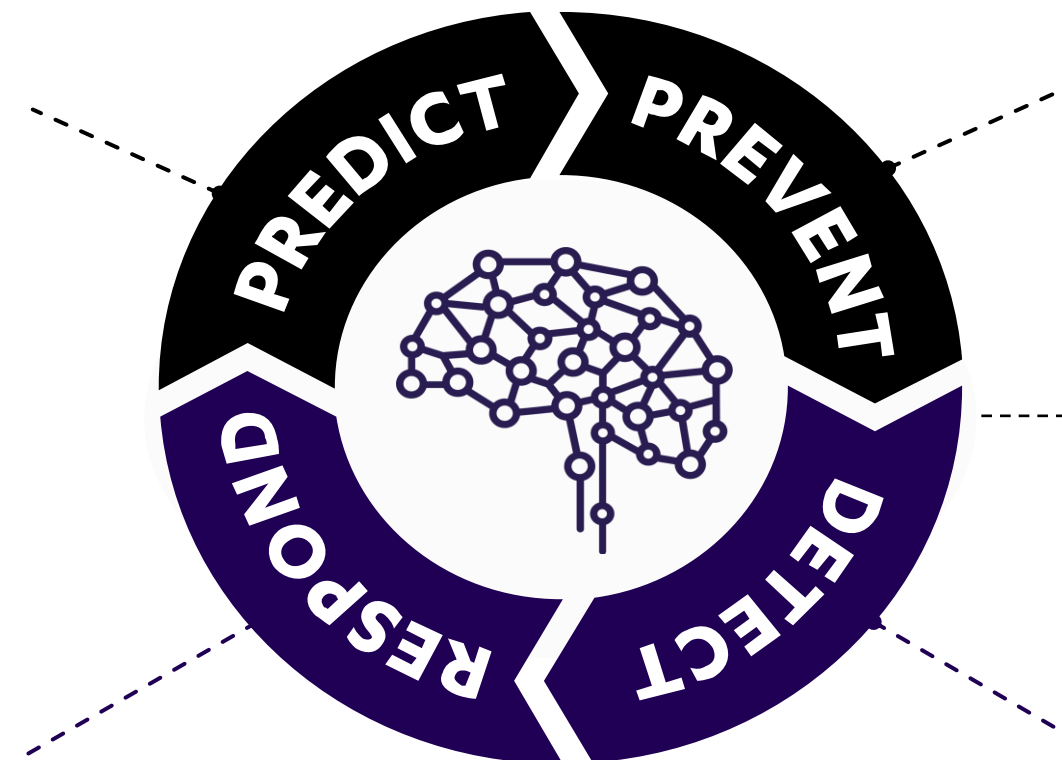
**Largest Economies by GDP**

Source: IMF, Bloomberg, Cybersecurity Ventures

# Cyber Security Must Be A Process

**A preventive layer is crucial for mass attacks,  
but it will not stop all advanced threats & targeted attacks**

Understand your risk,  
know your attack surface,  
uncover weak spots



Minimize attack surface,  
patch vulnerabilities and  
prevent incidents

Pre-Compromise  
Post-Compromise

React to breaches,  
mitigate the damage,  
analyze and learn

Recognize incidents and  
threats, isolate and contain  
them

# Preventing vs. Detecting

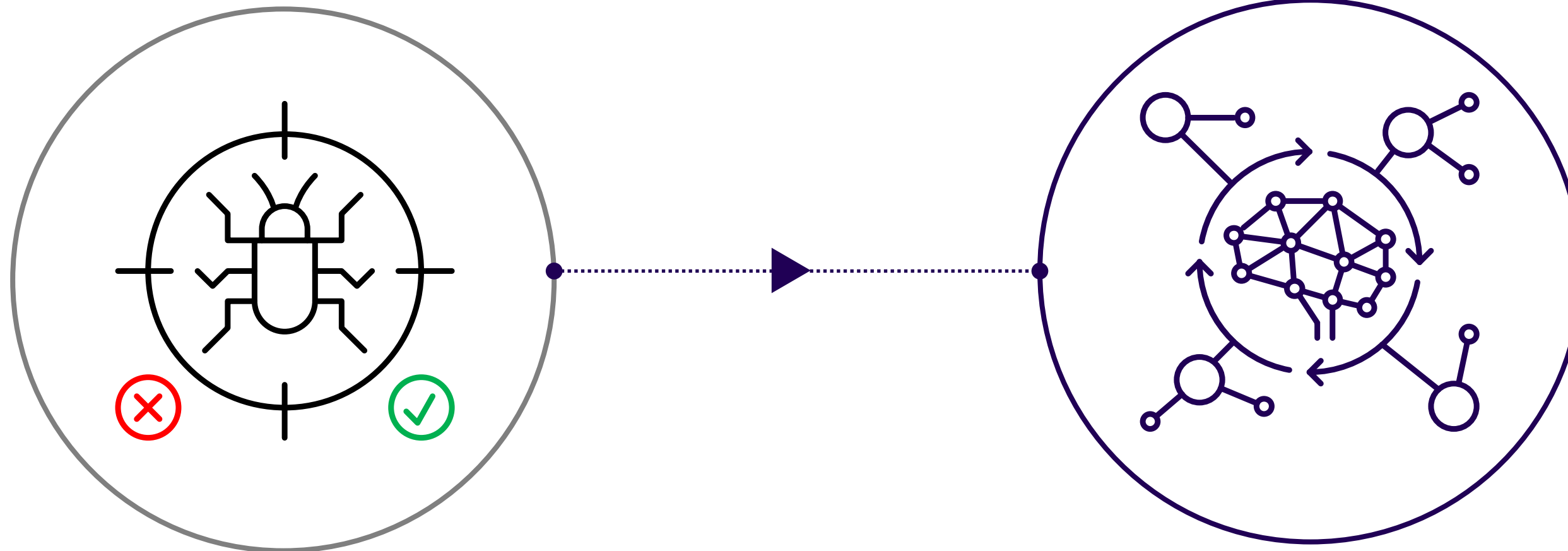
- Detecting is **not the same** as preventing threats.
- Traditional endpoint prevention will never stop 100 percent of all threats. This is especially true of targeted attacks.
- For full data security, both detection and prevention are required.
- The goal of F-Secure EDR is to **detect and identify** unknown sophisticated and targeted attacks done by human attackers.
- The focus is on detecting technical security anomalies in customer devices and network.

**A1**

**ON AVERAGE IT TAKES**  
**100+ DAYS**  
**TO DETECT A BREACH**  
**(global cost per breach \$4.44M)**

Source: 2025 Cost of Data Breach Study by Ponemon Institute indicated the days to identify the data breach at 181 (mean time to to contain +60)

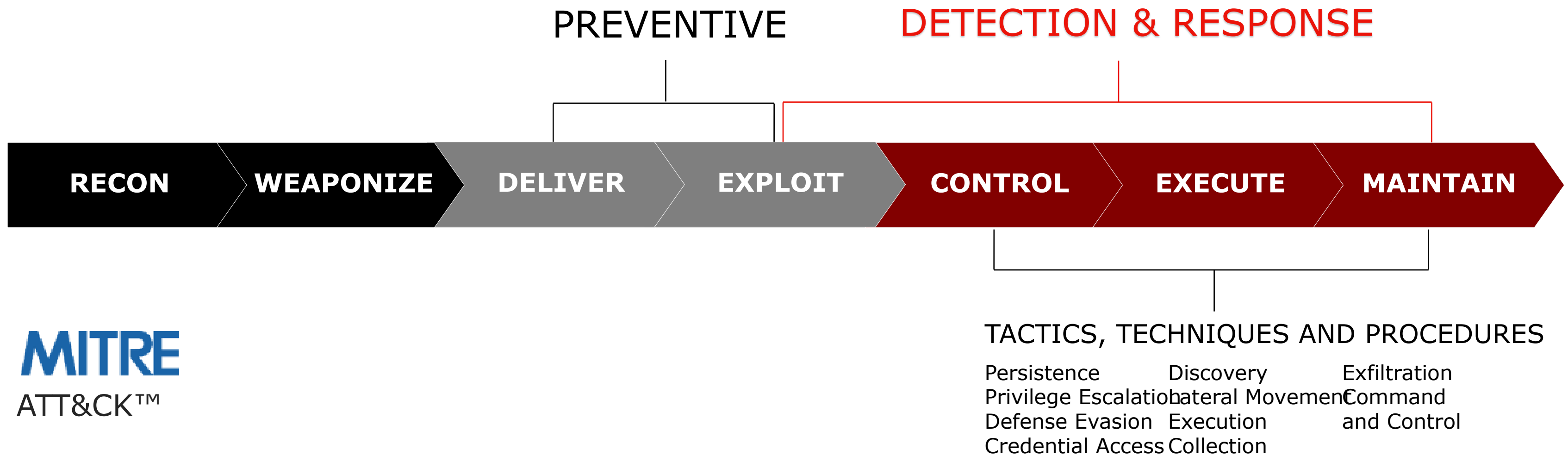
# Call For A Paradigm Shift



From single-shot, point detections and binary (ON/OFF) responses

To event flow and context-based detections, and multifaceted, automated, risk-based responses

# Answering The Paradigm Shift

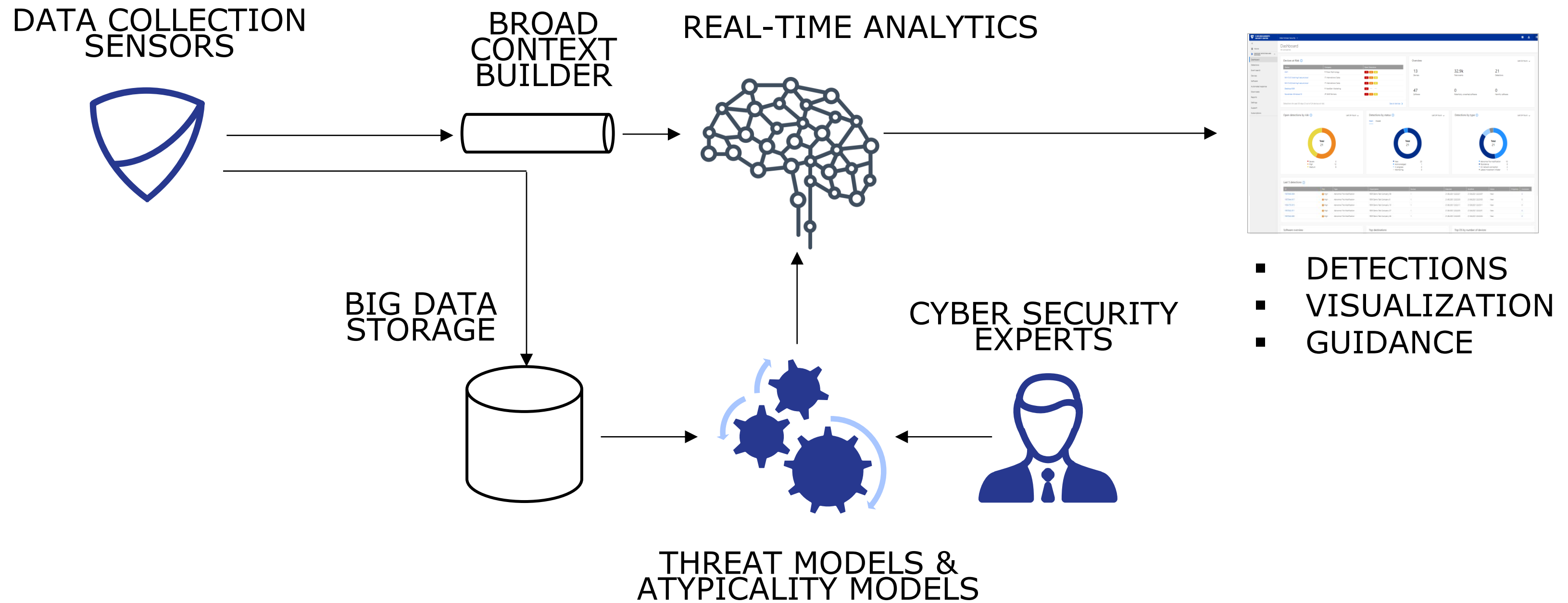


**MITRE**  
ATT&CK™

# Solution packages

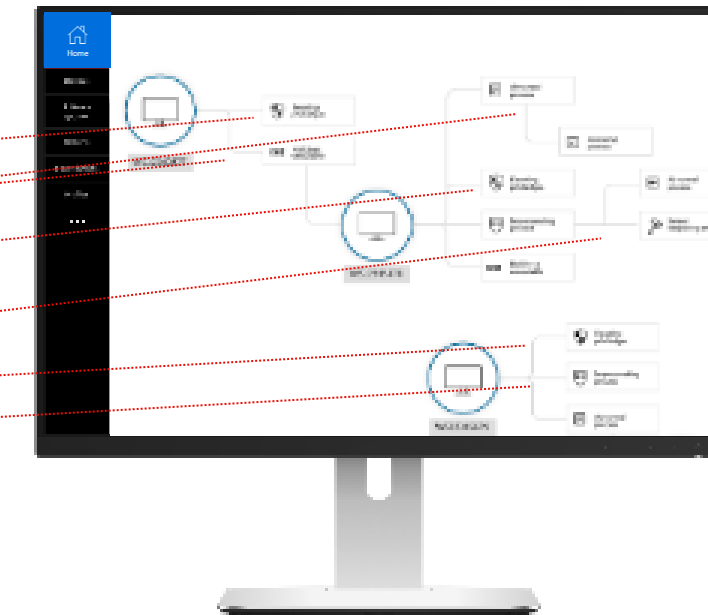
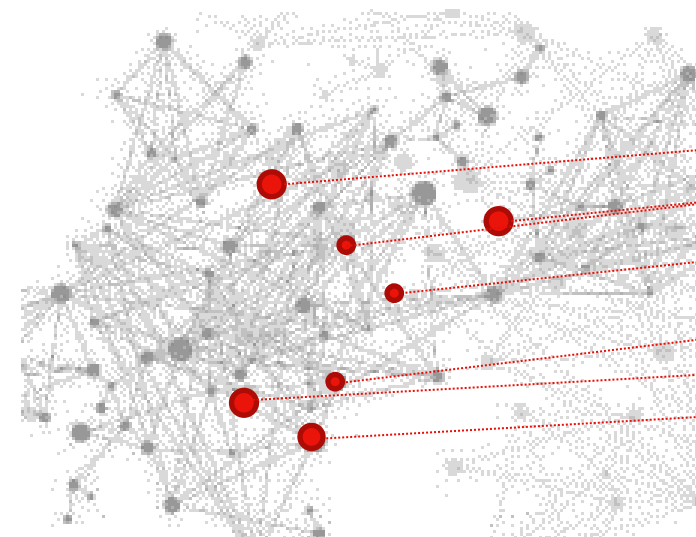
Features	EPP	EPP Premium	EPP Premium with EDR
Central deployment with silent updates	✓	✓	✓
Multi-engine anti-malware	✓	✓	✓
Heuristic & behavioural analysis with DeepGuard	✓	✓	✓
Integrated Patch Management	✓	✓	✓
SIEM/RMM support	✓	✓	✓
Device Control	✓	✓	✓
Centrally managed firewall	✓	✓	✓
Rollback	✓	✓	✓
Application Control		✓	✓
Ransomware protection with DataGuard		✓	✓
Broad Context Detection for identifying targeted attacks			✓
“Elevate to WithSecure” service for expert guidance			✓
Automated response for targeted attacks			✓
Endpoint sensors for anomaly detection			✓

# AI And Machine Learning At the Heart of the Solution



# Why Broad Context Detection?

**YES**  
-----  
**NO**

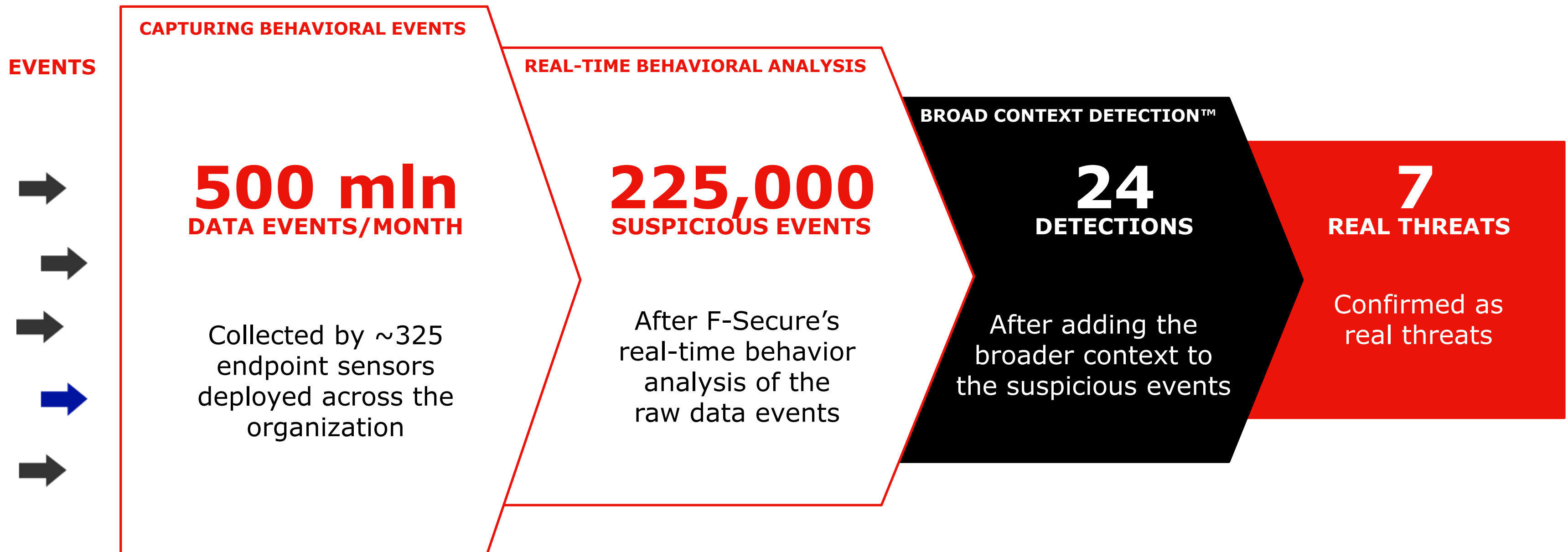


From single-shot, **point detections** and binary (ON/OFF) responses common for endpoint protection platforms.

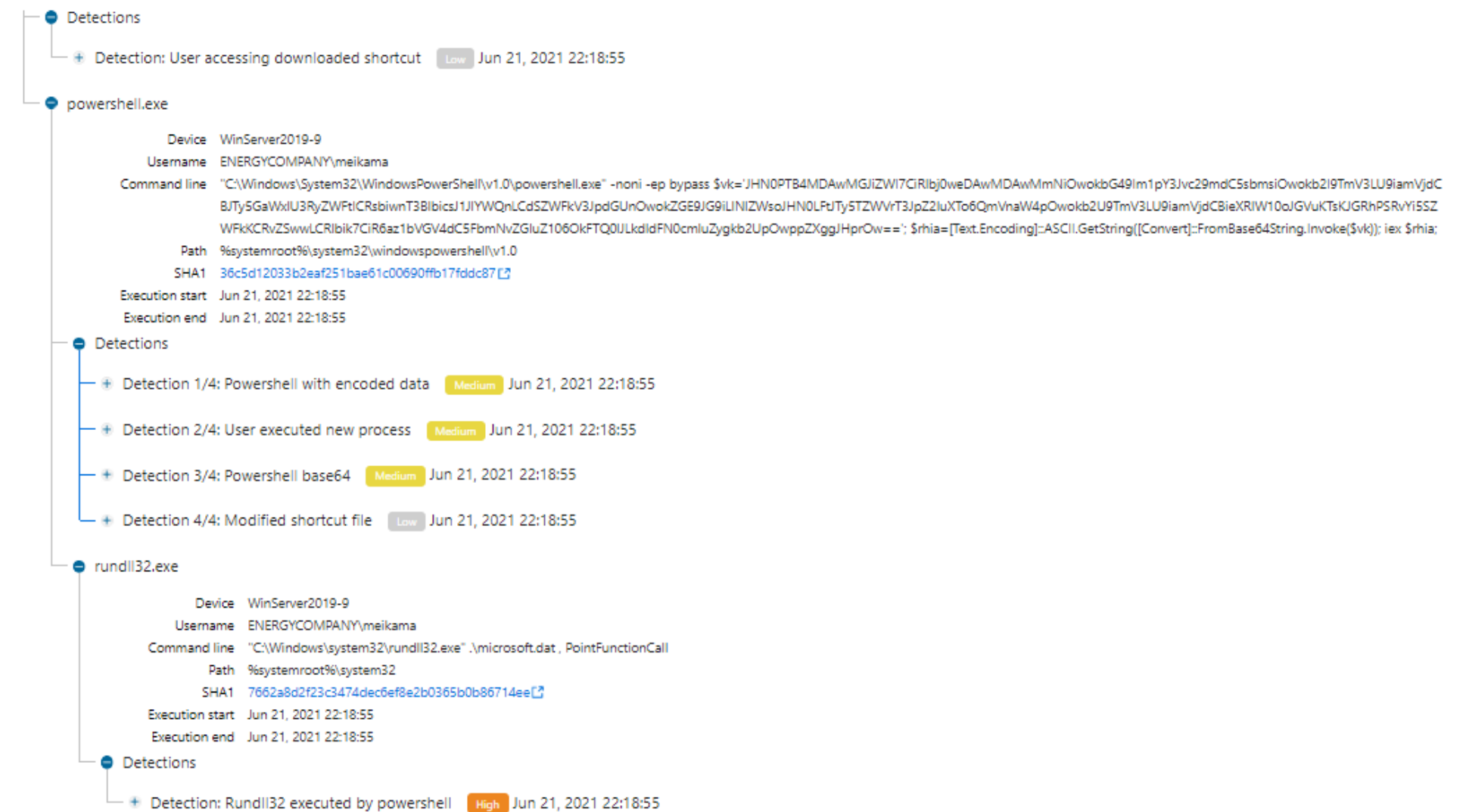
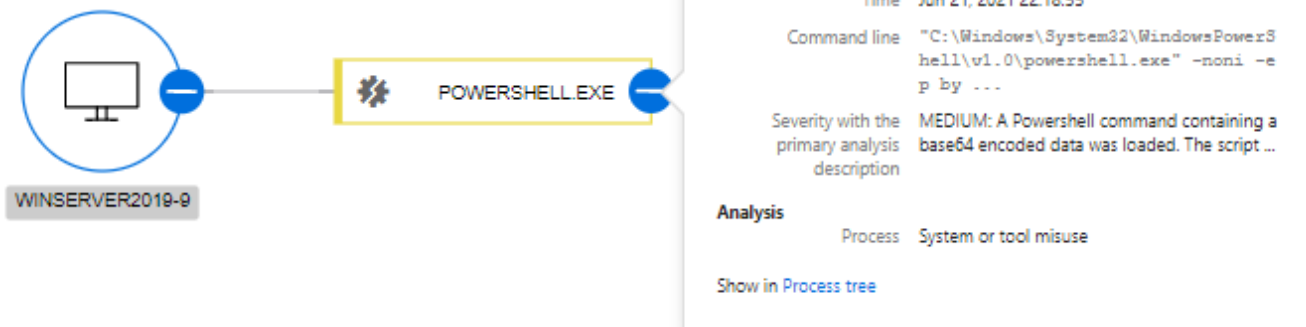
To **context-based detections** including risk levels, affected host criticality, and prevailing threat landscape.

Presents only relevant detections with **actionable visualization** for risk-based and multi-faceted response.

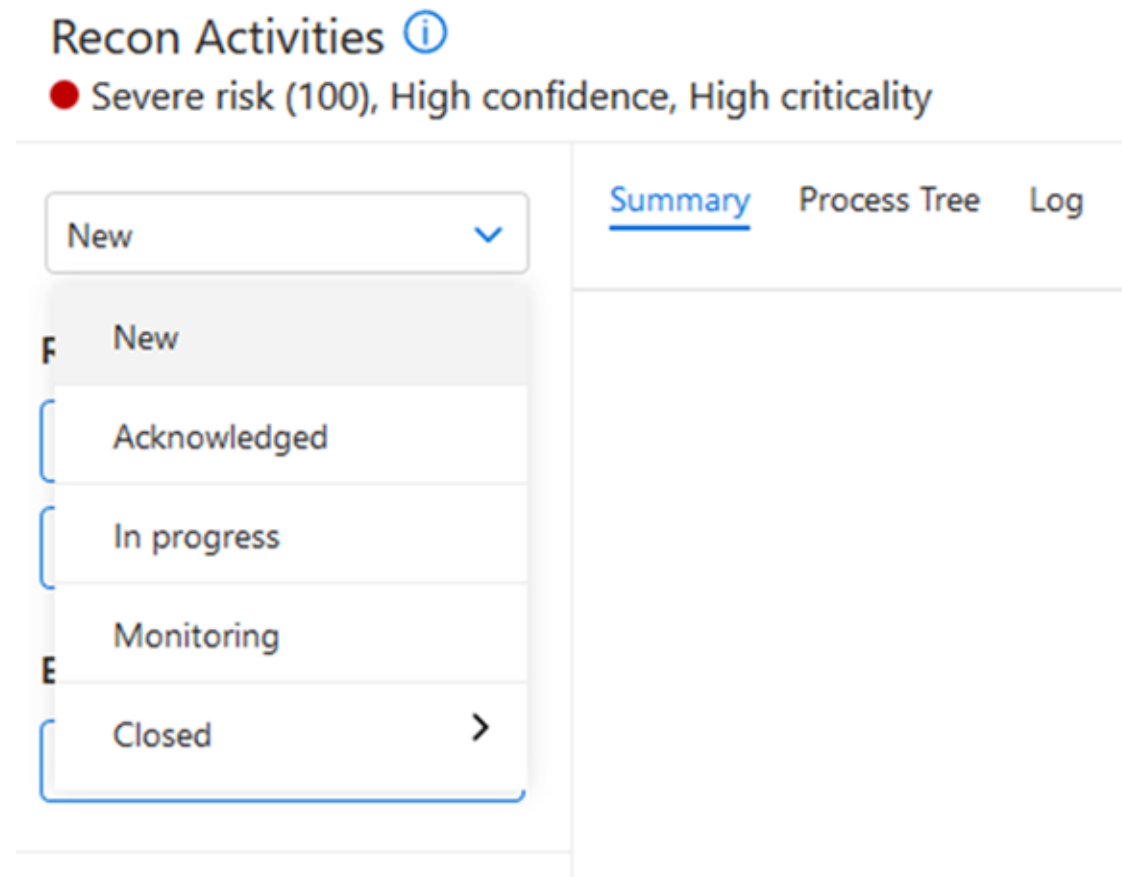
# Broad Context Detection In Action



# Broad Context Detection



# Incident Management



- ⊕ Simplifies **incident management** flow by facilitating effective incident handling
- ⊕ **Prioritizes** incidents based on risk level and criticality
- ⊕ Supports **review process** for managing incidents and false positives

# Response Actions

## INVESTIGATIVE ACTIONS

- Retrieve files, registry hives, event & anti-virus logs, master boot record, netstat, and PowerShell history
- Map registry and file system
- Full memory dump

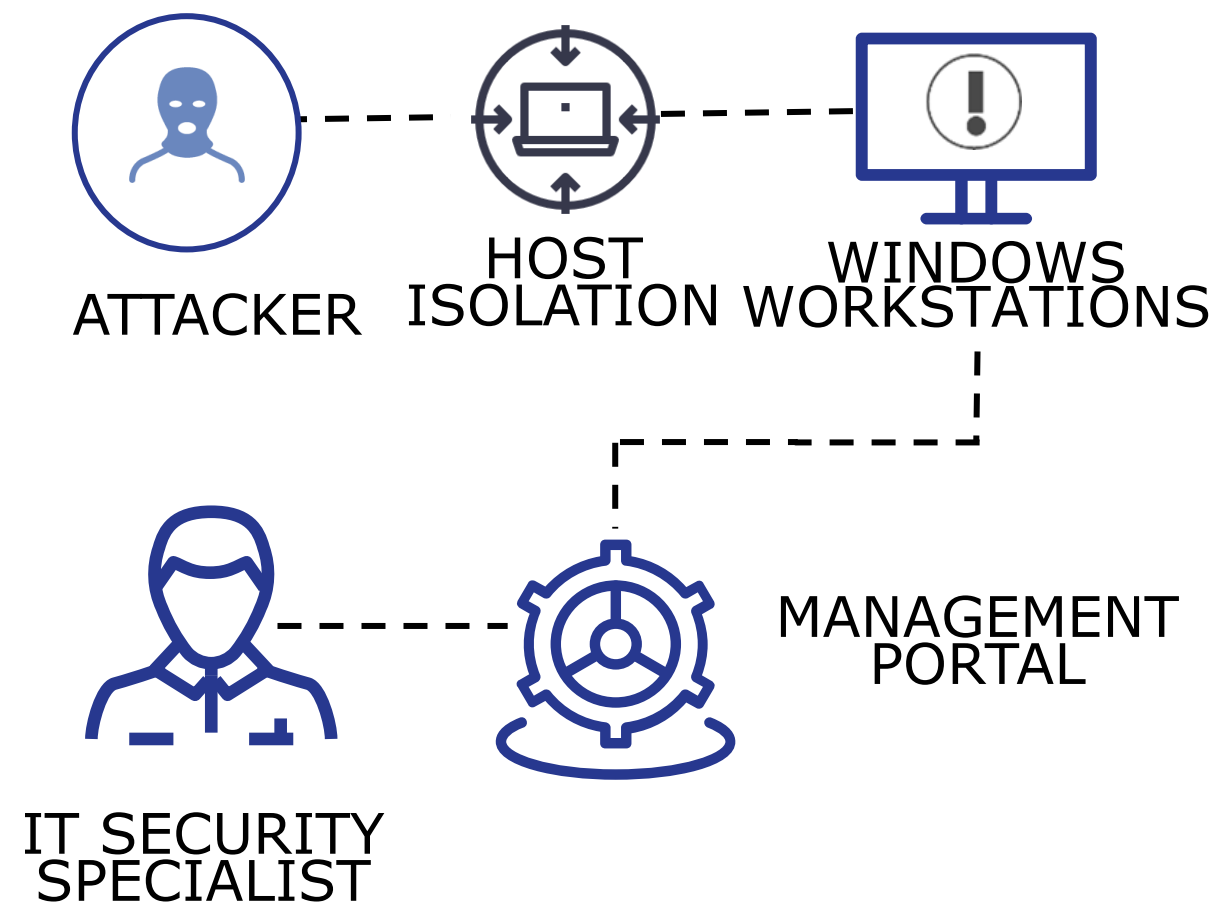
## CONTAINMENT ACTIONS

- Kill processes
- Kill threads

## REMEDIATION ACTIONS

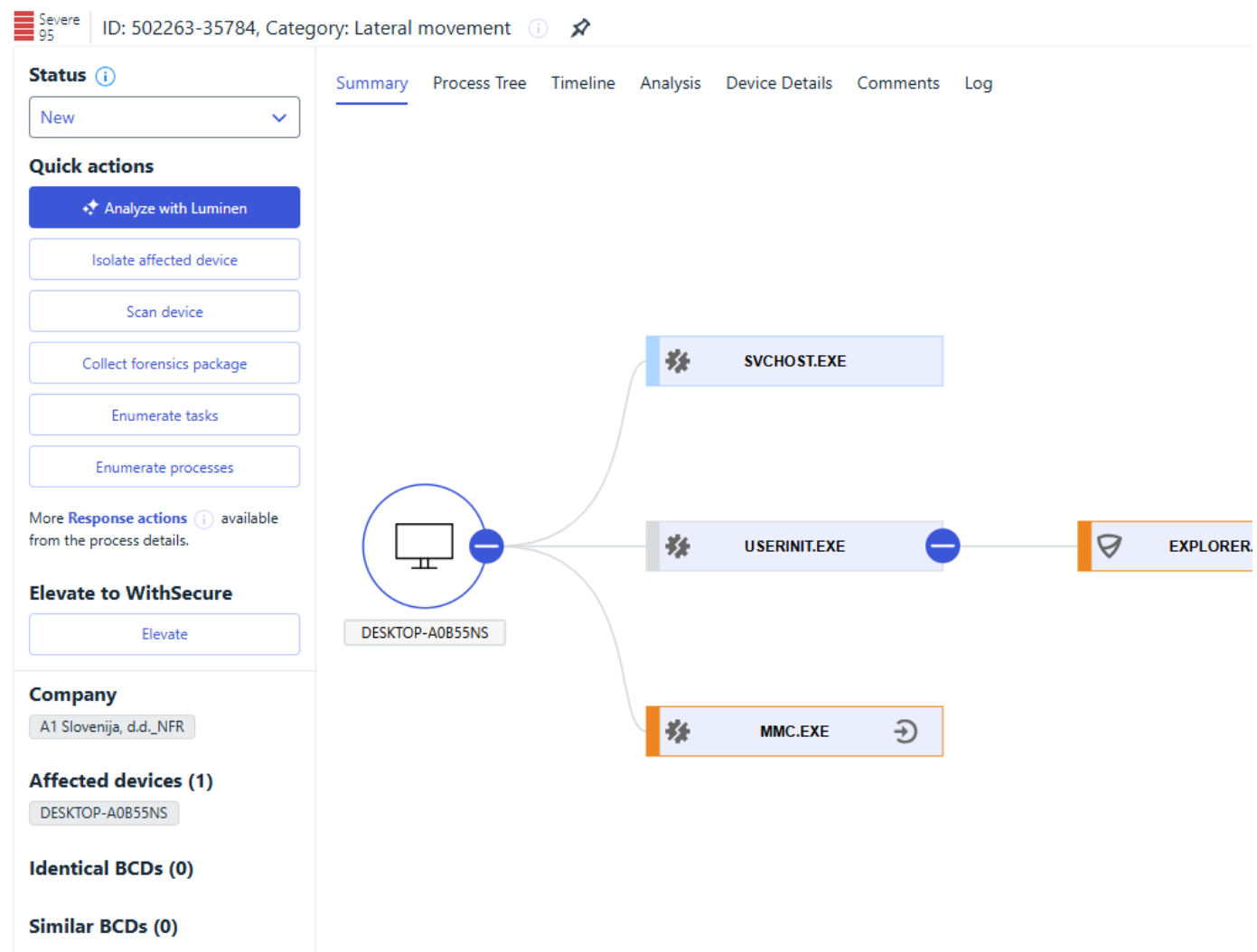
- Delete files
- Delete registry
- Delete services
- Delete scheduled tasks

# Host Isolation



- ⊕ Stops the **attacker's** command & control connections by isolating selected hosts
- ⊕ Displays a **warning message** on the isolated hosts about restricted network access
- ⊕ Allows the isolated hosts to be managed remotely from the **Elements Security Center Portal**

# Guidance To Respond



⊕ Recommends **response actions** like informing users or **isolating hosts**

⊕ Get help on tough investigations from F-Secure experts with **Elevate to WithSecure**

⊕ **Machine learning** means EDR constantly improves its recommendations and detects **less false positives**

# Automated Response

Automated response [Add rule](#)

<input checked="" type="checkbox"/>	Name	Company	Action	Criteria	Schedule
<input checked="" type="checkbox"/>	Host isolat...	FS EDR	Isolate hosts	Risk level: Severe, h...	Continuous
<input checked="" type="checkbox"/>	Host isolat...	FS EDR Security Tes...	Isolate hosts	Risk level: Severe	Continuous
<input checked="" type="checkbox"/>	Host isolat...	FS EDR, FS EDR ...	Isolate hosts	Risk level: Severe	Continuous
<input checked="" type="checkbox"/>	Host isolat...	FS EDR, FS EDR ...	Isolate hosts	Risk level: Severe a...	Continuous

- ⊕ Automates risk-based response actions outside business hours
- ⊕ Stops attacks quickly by isolating impacted hosts

# Elevate To WithSecure



- ⊕ Elevate to WithSecure feature for Partners when additional advice is needed
- ⊕ WithSecure Detection & Response Team expertise is used for best knowledge and recommendations 24/7
- ⊕ Trackable communication with experts

# Investigate with an Integrated Assistant

## Prompt Down Hackers with Luminen™ GenAI

- WithSecure Luminen™ blends the power of GenAI with the workflows of today's overwhelmed and understaffed IT security teams to supercharge their work and user experience.



# WithSecure Elements Extended Detection & Response

XDR for Windows, Linux, Mac and M365 cloud



Extended Detection  
and Response



Endpoint Security

Endpoint Protection, Detection and Response  
for Windows, macOS, Linux, iOS and Android



Identity Security

Identity Threat Detection  
for Microsoft Entra ID



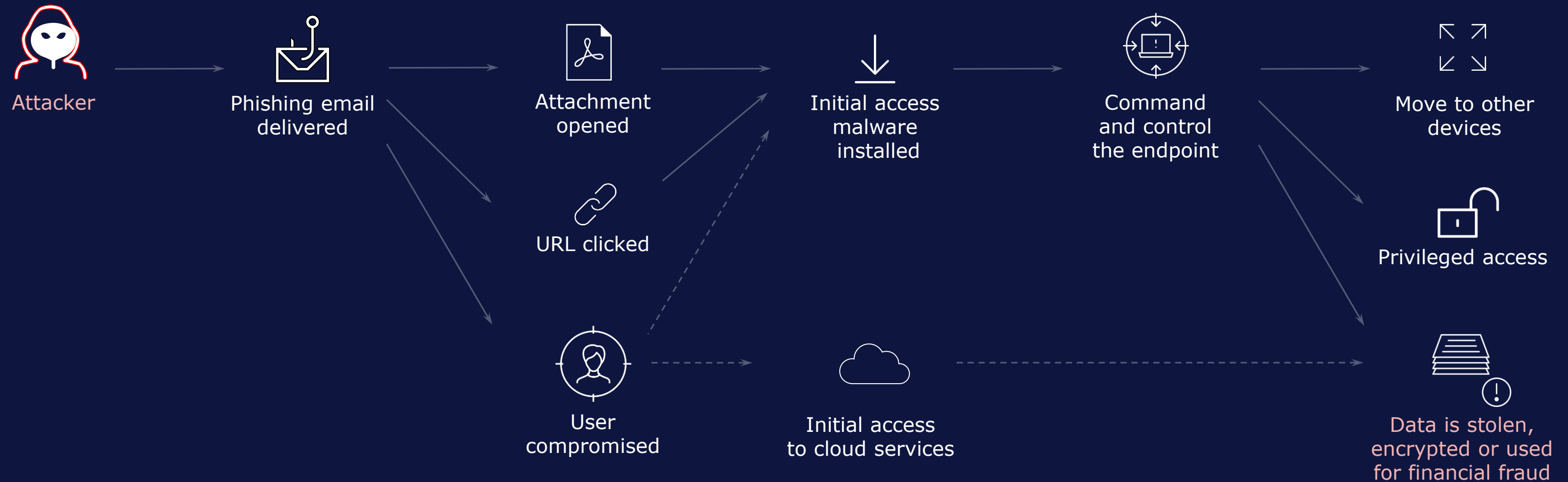
Collaboration Protection

Advanced protection for Microsoft 365 email,  
Teams, OneDrive and SharePoint

# WithSecure™ Elements Extended Detection and Response (XDR)

A unified solution to protect modern IT estates by minimizing impact of attacks with advanced preventive controls, AI-powered tooling, and access to flexible, round-the-clock expert services

# XDR protection scenarios



Attachment or URL blocked

Risky user session detected

Malware blocked

Malicious process detected, host isolated

 Ransomware prevented

**W/** Elements™ | Extended Detection and Response

Preventive and reactive security

# WithSecure Elements Exposure Management

XM for Endpoints, Network, Users and Cloud

# Proactive security approach



**Know what  
makes up your  
attack surface**



**Know what to  
prioritize when  
remediating  
exposures**



**Have the right  
tools, people and  
means to remediate  
successfully**

# WithSecure™ Elements Exposure Management

Continuous assessment of threat exposure, using the attacker's view of your environment.

## 3. PRIORITIZE REMEDIATION

### Exposure Dashboard

See business risks and remediate exposures based on **exposure scores** and **AI-powered recommendations**.



### AI-powered Recommendation Engine



Elevate to WithSecure™



Remediate with Guidance

## 2. ENRICH WITH INTELLIGENCE



### Business Context



### Attack Paths



### Threat Intelligence

## 1. INTEGRATE DATA

### Environment

**Managed Devices**  
Workstations, servers

**Cloud Services**  
AWS, Azure

**Identity**  
Entra ID

**Network**  
Network equipment,  
unmanaged devices

**External Attack Surface**  
Internet discovery, internet  
detections

# WithSecure™ Elements XM vs XDR

	<b>Elements XM</b> Continuous Proactive Security	<b>Elements XDR</b> Continuous Reactive Security
<b>Focus Areas:</b>	<b>Before attack:</b> “Locking down” your environment to be less attractive to attackers by understanding potential attack paths. Shrinking down the size of your attack surface.	<b>During attack:</b> The attacker is trying to enter through your attack surface or is already inside your environment. You are protecting your organization against ongoing attacks, and you are prepared to detect and respond to them.
<b>Environment</b>	<b>External Attack Surface</b> Internet-facing systems Externally exposed assets	Tag and track attacker activities (TTPs - Tactics, Techniques and Procedures)
	<b>Devices and Network</b> Devices with vulnerabilities (agent-based scan) Identification and scanning of agentless devices	Blocking malware Detecting suspicious process behavior Remediation actions (e.g., kill processes)
	<b>Identity (Entra ID)</b> Missing Multi-Factor Authentication (MFA) configuration Leaked credentials and breached accounts	Determining suspicious sign-ins (e.g., impossible travel, atypical authentication protocols etc.) Detecting activity of compromised users Remediation actions*
	<b>Cloud</b> Misconfigurations in AWS and Azure cloud infrastructure	Blocking malicious files and URLs (Microsoft 365) Cloud detection*

# Pojmovi tehnologije WithSecure

- **Elements EPP** = **E**ndpoint **P**rotection = antivirusna zaštita, koja se instalira na radne stanice, servere i mobilne uređaje
  - Next-Generation zaštita sa ransomware zaštitom: DeepGuard, Rollback, DataGuard, Application Control
- **Elements EDR** = **E**ndpoint **D**etection & **R**esponse = aktivno traženje aktivnog cybersecurity napada prema ponašanju procesa – radi paralelno sa EPP
- **Elements XDR** = **E**xtended **D**etection & **R**esponse = proširenje kombinacije EPP+EDR u Microsoft365: Collaboration Protection (=antivirus za M365) + Identity Security (=EDR za M365 EntraID korisnike)
- **Elements XM** = **E**xposure **M**anagement = proaktivna zaštita, koja nam daje informacije o potencijalnim ranjivostim u softveru, konfiguraciji, itd.